



# LOOK LATERAL OVERVIEW

LOOK LATERAL

## INTRODUCTION

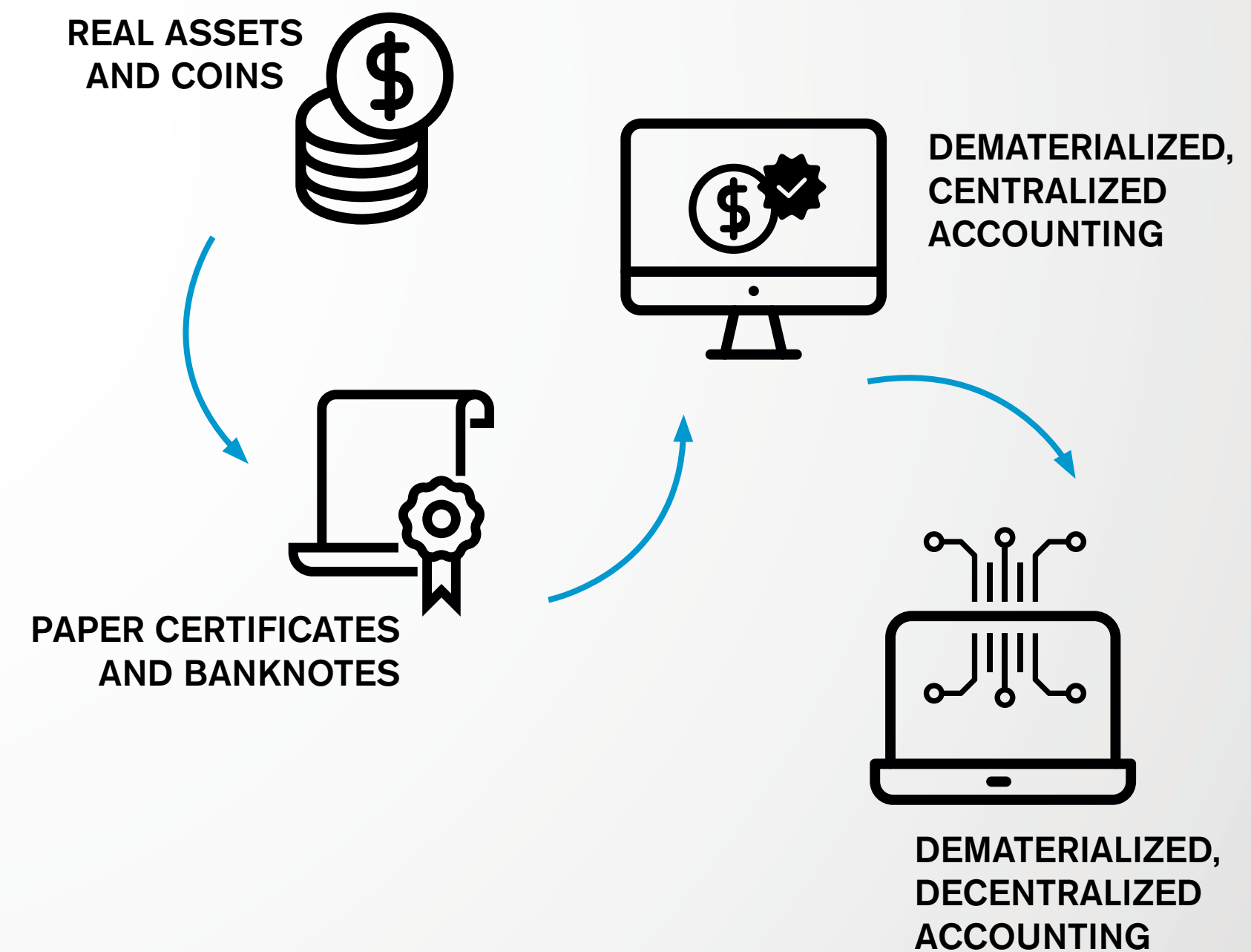


# BLOCKCHAIN AND SMART CONTRACTS: THE NEXT INFRASTRUCTURE

**Blockchain:** conceptually similar to a traffic light which regulates traffic in an automated and universally accepted way. The blockchain is a new system that automates processes, certifies ownership and transfers data in a decentralized, incorruptible and efficient manner. This flexible and ingenious technology can be leveraged to run a wide array of applications, including issuance/trading/clearing-settlement/custody of securities, enabling faster and cheaper transactions, automating and streamlining the whole financial security value chain.

**Smart Contracts:** series of programmable instructions encoded on the blockchain designed to automatically enforce certain contractual obligations upon the occurrence of certain situations. Using Smart Contracts we can create digital securities that automatically pay dividends, execute capital calls and other financial transactions on an automated basis. This greatly reduces the risk of fraud, mistakes and delays.

JUST LIKE DEMATERIALIZATION HAS REPLACED PAPER SECURITIES, THIS NEW MARKET PROTOCOL HAS BUILT THE FOUNDATIONS OF THE NEXT EVOLUTIONARY STEP IN FINANCIAL MARKETS. AS OF TODAY, ABOUT A THIRD OF ALL GLOBAL BLOCKCHAIN-RELATED INVESTMENTS HAVE BEEN DONE WITHIN THE FINANCIAL INDUSTRY:



## INTRODUCTION

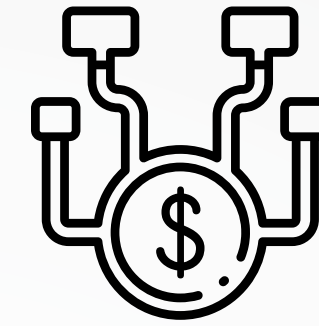


# ALTERNATIVE DIGITAL SECURITIES

Alternative digital securities are digital certificates/contracts representing fractional underlying “alternative” assets, such as artwork. The digital format of such securities and the tokenization of the underlying assets reduce entry barriers and eliminate redundant regulatory processes during the issue and transfer phase while adding security and transparency and simultaneously lowering costs.

This innovation is well-received and subject to growing regulatory attention worldwide. Today, alternative digital securities are already permitted in various jurisdictions (including Switzerland and Germany) and are being equated to traditional financial securities.

The expectation is that this model will become mainstream within the next 5-10 years, progressively replacing old-fashioned non-digital financial securities.



## DIVERSIFICATION

An efficient way to invest in alternative types of assets.

Tokenization supports smaller single investments, thereby expanding opportunities and increasing diversification.

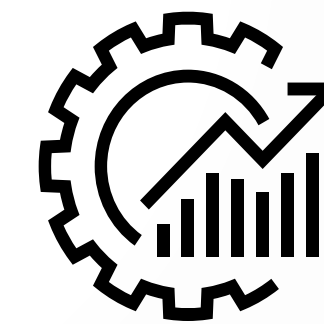
Hedging benefit against global financial crises and recessions.



## TAX ASPECTS

No accredited investor requirement.

Being equated to traditional financial securities, alternative digital securities have the same tax treatment as the underlying traditional financial product



## EFFICIENCY

Regulated, transparent, and low-cost issuance due to automated processes (smart contracts).

Tokens can be traded in regulated secondary markets.

Possibility of trading with minimal transaction costs in a large secondary market

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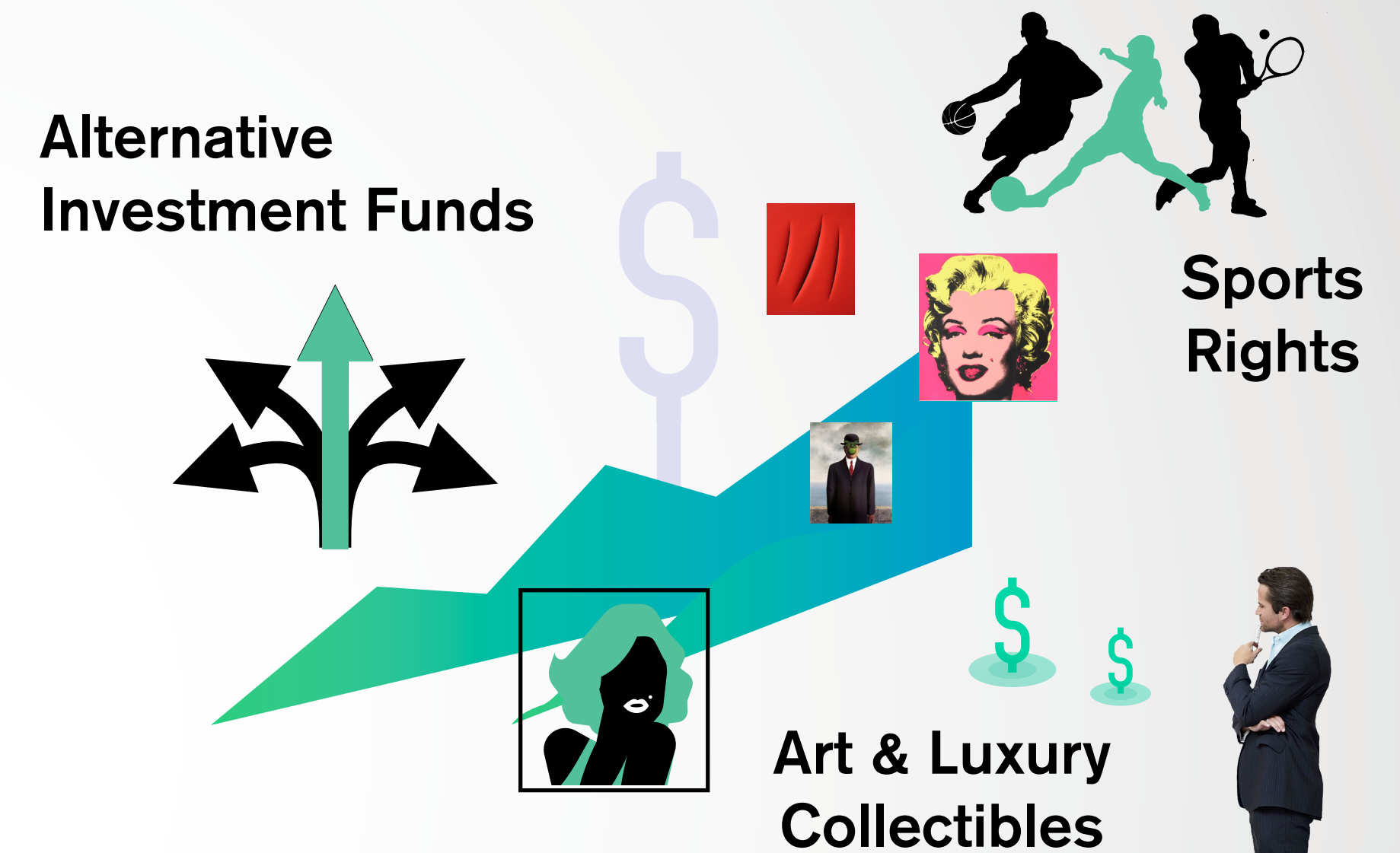


# THE “TOKEN ECONOMY” IS THE NEXT BIG THING

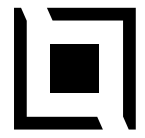
**Tokenization** is the missing link between a wider pool of investors and new sources of capital for private markets. Through our innovative tokenization process we can tokenize almost any asset while providing transparency, lower entry investment by providing liquidity with our secondary market platform.

Tokenization is a paradigm shift that will democratize entire asset classes and open-up entirely new markets and investment opportunities which could not be represented with financial instruments (notably intangible assets).

Our Smart Contracts provide deep intrinsic value due to their custom design. The tokenization process is not a “one-click” affair; it involves multiple steps (deal structuring, digitalization, primary distribution, post-token management etc) and specific know-how in order to deliver an effective and safe output.



## OUR STARTING POINT, A TARGET MARKET WORTH OVER \$12 TRILLION.

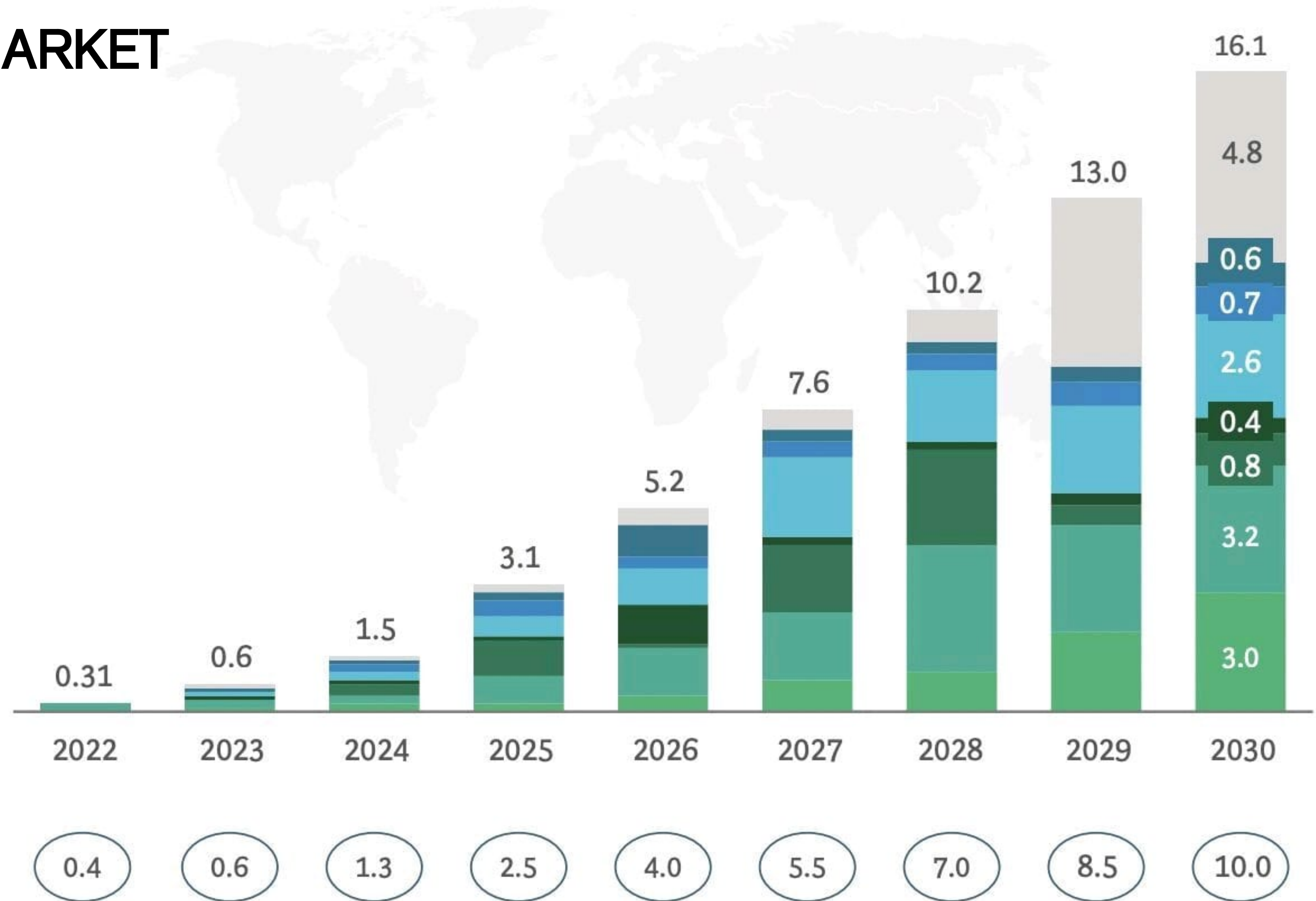


# GLOBAL TOKENIZED MARKET

Trillions of Dollars

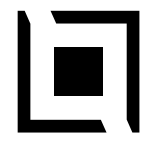
ⓧ% Tokenized market as a % of global GDP

- Listed equity
- Unlisted equity
- Other equity
- Investment funds
- Bonds
- Home equity
- Other financial assets<sup>1</sup>
- Other tokenizable assets<sup>2</sup>



Total tokenized market to be 10% of global GDP by 2030

WHO WE ARE



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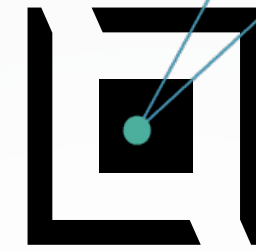
**LOOK LATERAL INC IS AN AMERICAN COMPANY WITH SPECIALIZED SKILLS IN FINTECH, ALTERNATIVE ASSETS, AND INNOVATION.**

Through our expertise and the help of strategic partners, we leverage the benefits of cutting-edge technologies such as blockchain, smart contracts, and artificial intelligence to support the Look Lateral group of companies and other B2B customers.

Look Lateral Inc's team is comprised of experienced professionals and leaders in finance, entertainment, law, and technology.

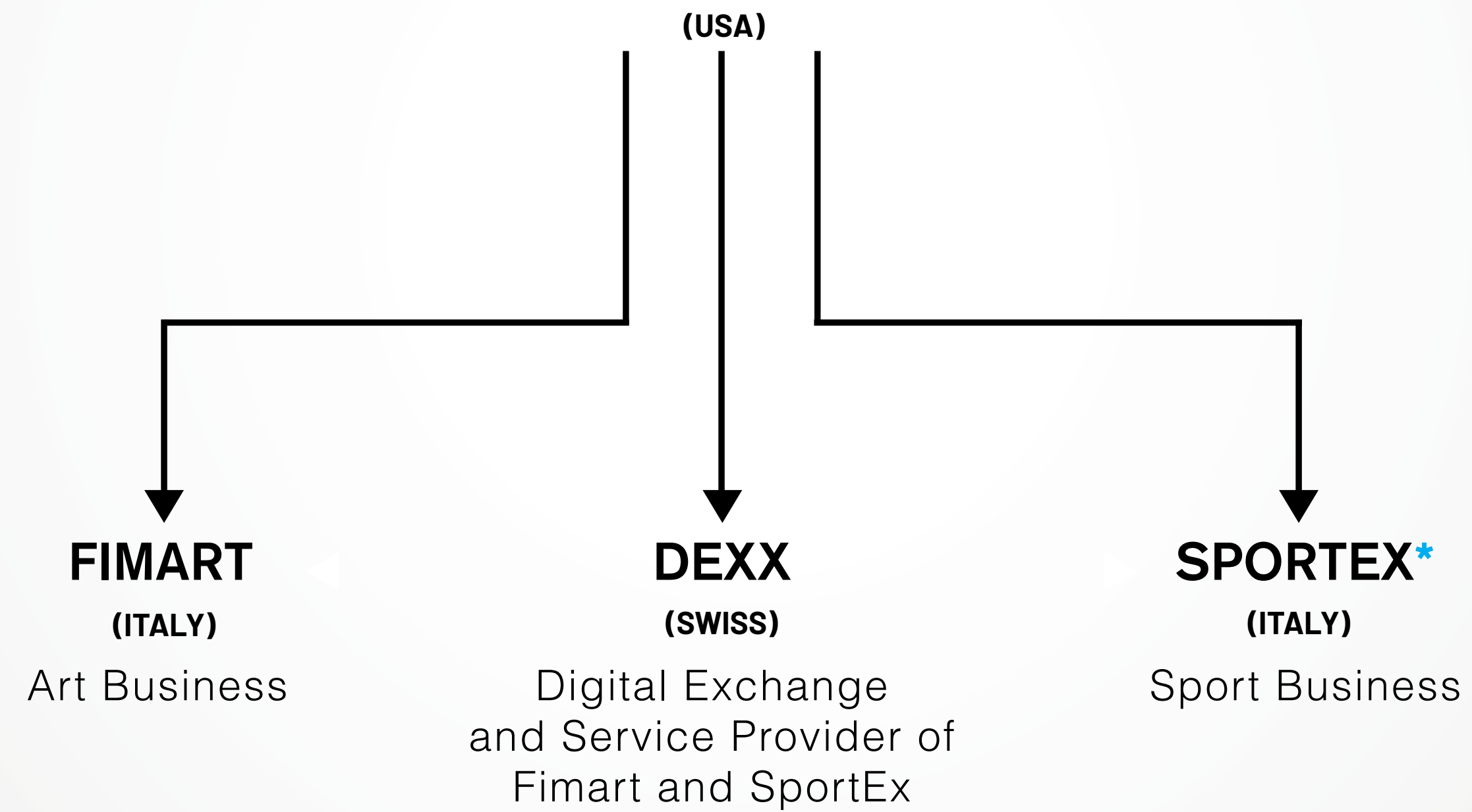


WHO WE ARE



# LOOK LATERAL

- 1. Know How
- 2. Technology
- 3. Intellectual Property



\*Under construction

## ASSETS OVERVIEW



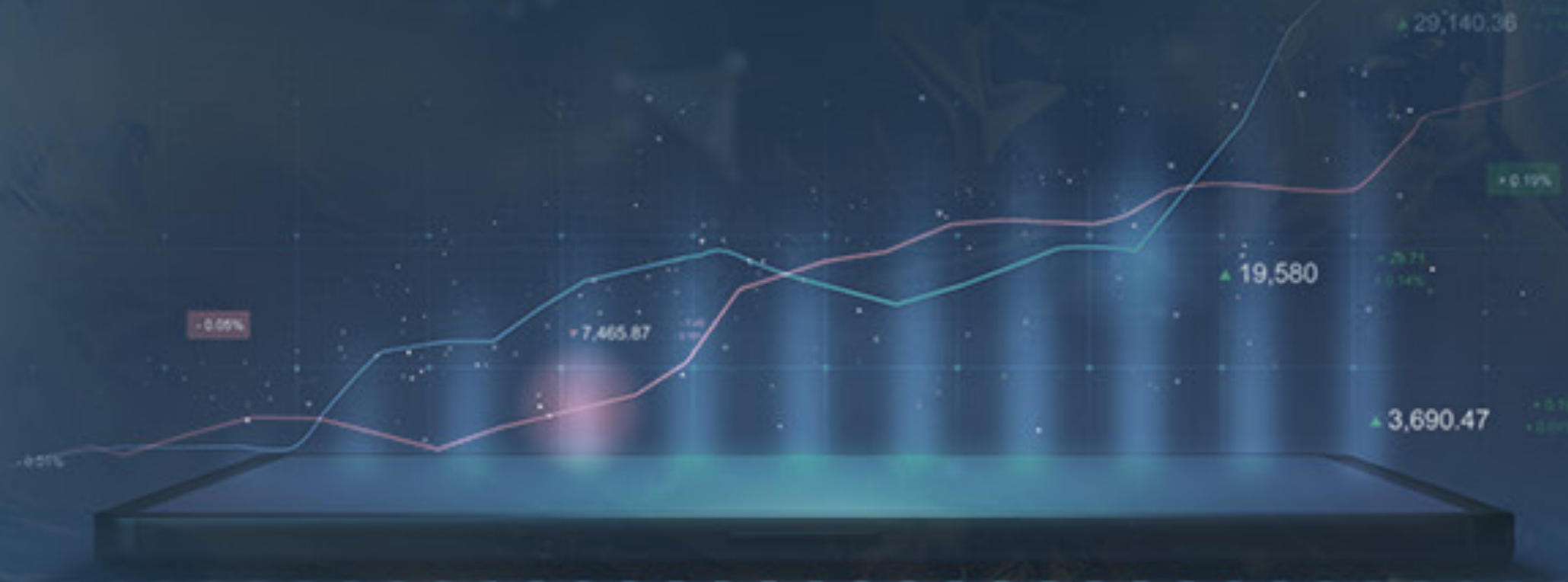
# DEXX THE DIGITAL EXCHANGE

DEXX is building the leading European platform specializing in tokenizing alternative assets (tangible and intangible), allowing their fractional ownership and secondary market trading.

DEXX is a company under Swiss law and operates within the new FINMA regulations regarding Digital Securities.

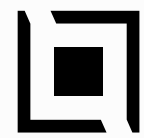
Look Lateral Inc, and Colombo & Partners are joint founders of this company.

DEXX | DIGITAL EXCHANGE





## ASSETS OVERVIEW

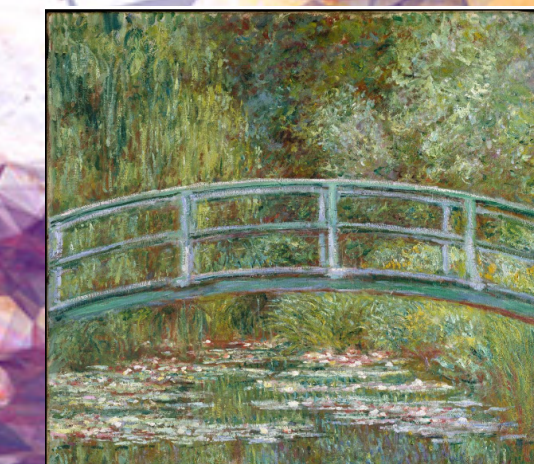
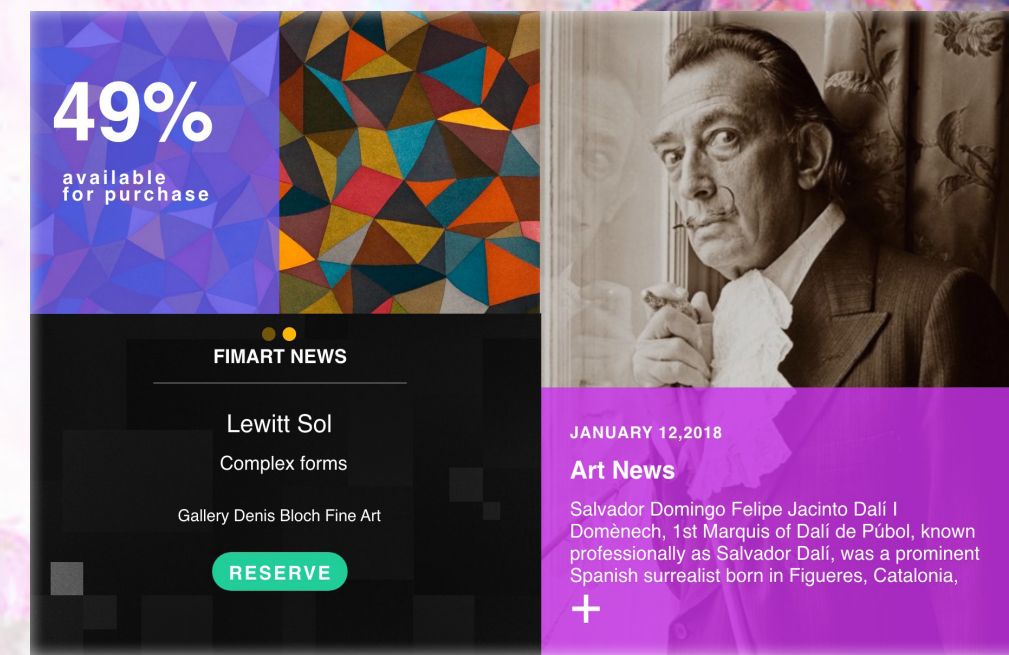


# FIMART: FINANCIAL MARKET OF ART

FIMART (Financial Market of Art) is the first financial market for artworks.

FIMART is a platform that supports the issuance and exchange of financial products - Digital Alternative Securities - with artworks as their underlying assets. This process is done through smart contracts and NFT (Non-Fungible Tokens).

FIMART democratizes the art market, making this asset class transparent, safe, and accessible to a much wider audience by generating new investors and new liquidity.



Claude Monet  
Bridge over a...  
1899

49% FRACTION AVAILABLE FOR PURCHASE

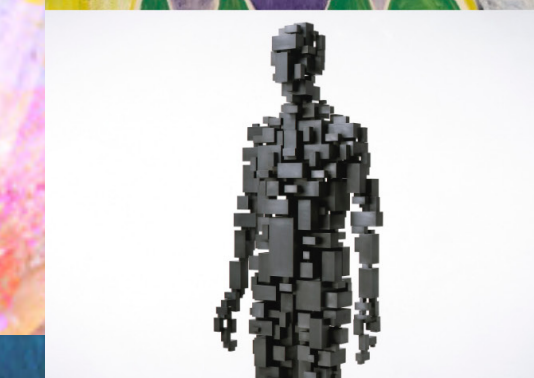
Gallery



Pablo Picasso  
Femme accroupie  
(Jacqueline) 1954

12% FRACTION AVAILABLE FOR PURCHASE

Gallery



Antony Gormley  
sculpture  
2006

4% FRACTION AVAILABLE FOR PURCHASE



## SPORTEX - THE SPORT EXCHANGE

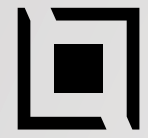
SportEx (The Sport Exchange) is the first digital financial market linked to assets and performance of the sports industry.

By creating a “Sports Exchange” and financial products related to patrimonial assets of professional athletes and/or sports clubs, the SportEx platform increases liquidity in the sector.

Additionally, it diversifies the investment portfolio by inserting qualitative elements such as transparency and public accessibility.



## ACHIEVEMENTS



# BIG ACHIEVEMENTS TO DATE

- Total funds raised over \$ 4M (Equity investments of over \$2M and Security Token Offerings over \$2M).
- One of the first regulated security tokens issued in USA and sold worldwide.
- Compiled global and deep legal analysis on Fintech & blockchain sectors in more than 25 jurisdictions.
- Commercial & strategic partnerships with universities, advisory companies, law firms and art market's major players.
- Patented Interchain technology enabling fluid interoperability across different blockchains.
- Created proprietary indexing and pricing methodologies.
- Acquired Authclick, an innovative startup and Milano University spin-off, focused on photography on Blockchain.
- Created proprietary tokenization protocol for digital securities (NFT & FT).
- High profile international team from blockchain, tech, finance, management, legal and art.
- Advanced dialogue with regulators, authorities, financial institutions, banks and family offices in USA and Europe.
- Speaking engagements at conferences in the USA, UK, Russia, Italy, Luxembourg.



# A GLOBAL TEAM OF TECH, FINANCE AND LEGAL EXPERTS

TECHNOLOGY	ART	FINANCE	LEGAL	OPERATIONS	OTHER
<b>Joe Roets</b> Co-Founder & CTO LL	<b>Lorenzo Rudolf</b> Ex Head of Art Basel	<b>Charles Horne</b> Consulting CFO	<b>David Otto</b> Chief Legal Officer LL	<b>Niccolò Veneri Savoia</b> Co-Founder & CEO LL	<b>Piers Armstrong</b> VP Marketing Amazon
<b>Andrea Visconti</b> CTO Fimart	<b>Nicola Mafessoni</b> Chief Art Officer	<b>Colombo &amp; Partners</b>	<b>Lars Schlichting</b> Chief Legal Officer Dexx	<b>John Fiore</b> Head of Operations	<b>Tino Cennamo</b> Ex CEO Walt Disney IT
<b>Matteo Prandi</b> Dev. Manager	<b>Alfredo Cramerotti</b> Art curator and manager	<b>Matteo Cerin</b> Co-Founder Dexx	<b>Angelo Messore</b> Partner and EU Coordinator	<b>Paolo Juno Vassalle</b> Business Development Manager	<b>Stephan Horvat</b>
<b>Claudio Mello</b> Dev. Manager		<b>Ufuk Ince</b> Investor Relations Manager	<b>Luca Ferrari</b> Partner Sportex		<b>Luca Cerrato</b>
<b>Imamu Baraka Frazier</b> Senior Developer		<b>Antonio Mele</b> Analytics & Finance Adv.	<b>Riccardo Giacomini</b> Partner & CLO Sportex		<b>Hannah Berson</b>
<b>Simone Baroni</b> Developer		<b>Andrea Viganò</b> Business Advisor			<b>Sophia capital</b>
<b>Chris Dickerman</b> Developer		<b>Nicholas Thadaney</b> Ex CEO Toronto Stock Exchange			<b>Regione Trentino</b>
<b>Matteo Onger</b> Developer		<b>Gabriel Caorsi</b> Partner			<b>Francesca Chieti</b>
<b>Jacopo Caracci</b> Graphic Designer		<b>Paolo Ferrara</b> Co-Founder Sportex			
<b>Samuele Bompani</b> Developer					
<b>Mattia Paravisi</b> Developer					

- Full time
- Part time
- Material time dedication
- Passive/network investor
- Shareholder



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THANK YOU